

# TARAMAR

ARCTIC FLOWER TREATMENT



ARCTIC NATURE - YOUR TRUE BEAUTY

HANDCRAFTED IN ICELAND



The Arctic Flower Treatment is a new formula created by TARAMAR. This amazing serum is inspired by a strong feedback from our customers requesting a product that can beautify the sensitive region around the mouth. The idea that we can use the natural skin-actives to diminish the infamous lipstick lines, is both exciting and challenging.



# Hydrate and diminish lipstick lines

- Increase moisture
- Increase collagen
- Promote even supple skin
- Fill and lessen lip lines



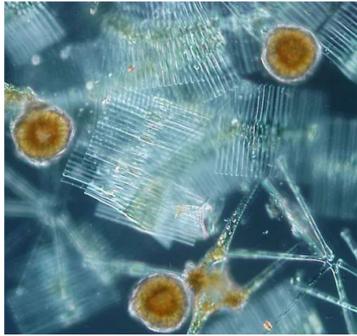
TARAMAR



ARCTIC  
TREATMENT  
Replenishing  
formul

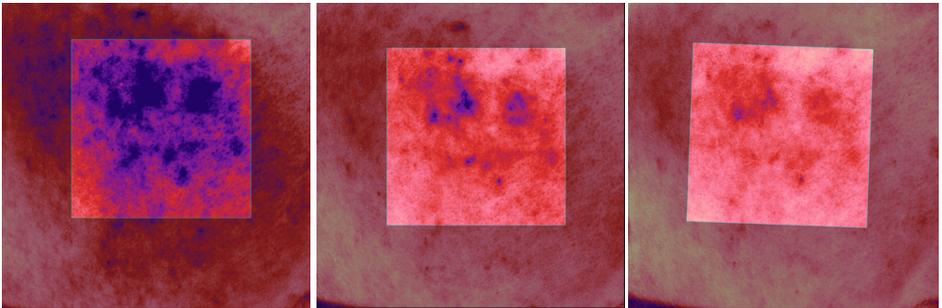
TARAMAR  
ARCTIC FLOWER  
TREATMENT  
Replenishing Formula  
Made in Iceland  
Light Arctic flower oil made with  
Arctic flowers and essential oils  
from Iceland. Contains 100% natural  
ingredients. 15 ml (0.5 fl.oz.) e

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To create the Arctic Flower Treatment we researched active compounds from the Icelandic fauna and selected three flowering plants that contain the compounds we were looking for. These include the amazing Viola, Lady's Mantle, and Red Clover. Together with a marine microbe extract, these natural organics hydrate the skin, prevent oxidation, promote collagen growth and target the fine lines of the mouth region.

The Arctic Flower Treatment can help you achieve balance in your skin. Whether you are dealing with rosacea or just want to maintain a healthy glow, this Serum can help. With potent bioactives from the Icelandic herbs, the serum can soothe and restore the skin while providing essential nutrients for long-term health. With regular use, many TARAMAR enjoy a balanced complexion that is free of redness and irritation.



Results of a skin surface evaluation showing redness in skin at day 1 (left), day 30 (middle) and day 90 (right); after stopping all use of chemically loaded skincare and using only TARAMAR arctic flower-, purifying-, night- and healing Treatments for a 3 month period.

TARAMAR IS AN ICELANDIC START-UP LOCATED IN SANDGERÐI, A SMALL FISHING VILLAGE ON THE REYKJANES PENINSULA. TO ACHIEVE THE HIGH QUALITY OF THE TARAMAR PRODUCTS, NATURAL RESOURCES FROM ALL OVER ICELAND, OUR "VOLCANIC GARDEN", ARE GATHERED BY HANDS AND HARVESTED EVERY YEAR

THE ARCTIC FLOWER TREATMENT RECEIVED GOLD AS "THE BEST SERUM" IN THE SCANDINAVIA GLOBAL MAKEUP AWARDS 2022, .



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TECHNOLOGY**